

AAYUSH DIYALI

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PROFESSIONAL SUMMARY

Creative and technically proficient Interactive Media Design professional with expertise in Digital Media production and YouTube content strategy. Proven ability to translate complex educational concepts into engaging visual stories using Adobe Creative Suite and 3D modeling tools. Committed to high editorial standards and audience growth.

SKILLS

- **Video Editing:** Adobe Premiere Pro, DaVinci Resolve
- **Motion & 3D:** Adobe After Effects, Cinema 4D
- **Design:** Figma, Adobe Photoshop, Adobe Illustrator

EXPERIENCE

Content Creator | East West Bar | London, ON Feb 07, 2025 – Sep 07, 2025

- Led the development and execution of short-form video strategies to increase brand awareness and engagement.
- Demonstrated leadership by managing the full production lifecycle for TikTok and Instagram Reels from concept to final delivery.
- Maintained high accuracy in visual branding by utilizing Figma to design cohesive digital assets for digital platforms.
- Ensured production value remained high by coordinating lighting, sound, and post-production workflows on tight schedules.
- Acted as an accountable team member by collaborating with management to align visual content with business promotion goals.

Freelance | Himalayan Entertainment | London, ON Jan 03, 2024 – Present

- Produce high-fidelity video content for diverse clients, ensuring all deliverables meet professional broadcast and digital standards.
- Integrate complex motion graphics and 3D elements using After Effects and Cinema 4D to enhance visual storytelling.
- Displayed a positive attitude and high accountability while managing multiple client projects and tight deadlines.
- Utilized DaVinci Resolve for professional color grading to ensure a consistent cinematic look across all video assets.
- Provide creative direction and technical problem-solving to translate complex client briefs into engaging narratives.

EDUCATION

Fanshawe College

- September 03, 2024 – April 22, 2026 (Expected)

Focused on intensive study in digital post-production, 3D motion design, and user-centric visual storytelling.